

Fremont Art Association

The Local Color

Encouraging the creation and enjoyment of art.

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Koch-Weser

Congratulations to
Artists of the Month

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Newsletter contributors:
Fiona Gomes
Bhattacharya,, Mary
Bobik, Karla Mena,
Nancy Yates

Front page Charlie
by Karla Mena

Welcome Back!

The FAA Newsletter is back and seeking volunteers to contribute.

FAA Flea Market

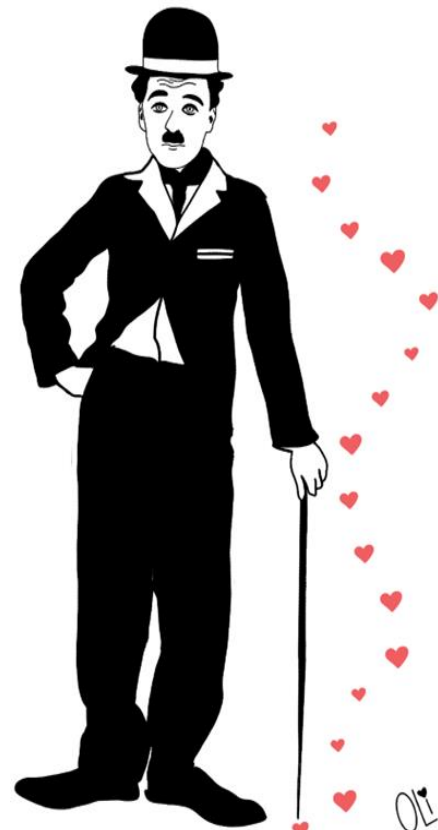
in partnership with the Niles Antique Faire and Flea Market

It's as easy as 1-2-3! Together we can make this year's Flea a success!

1. Volunteer by contacting Mary today at gmbobik@gmail.com
2. Drop off your used or new art related items on Friday August 23rd ONLY from 10:30 am to noon.(NO frames, broken or dried items, no mystery containers/unidentifiable items). Suggested donations, paint, canvas, yarn, fabric, beads, ribbon, embroidery thread.
3. Buy!
Saturday August 24th from noon to 5 p.m.
Sunday August 25th from 9 a.m. to 4 p.m.



The countdown is on to October 2nd & 3rd dates to submit your work for exhibition. This exhibition period will include the important Holiday Seasons. Please don't miss these deadlines.



A Time to Give

Members' donations are imperative to reach the operative requirements of the FAA. It may distress you to learn that the year-to-date financial report indicates that operative expenses exceed income.

We know you value the goals of the FAA to promote community art and education and urge you to give now. As a registered 501(c)(3) charity, FAA depends on you and your charitable donation.

A gift of \$100 per member will make a *significant* impact; however, **any** gift amount can offer tax benefits.

Please don't put it off, give today:

Go to <https://www.fremontartassociation.org/> and pick donate.

Or mail to Fremont Art Association
37697 Niles Blvd, Fremont, CA. 94536
On the memo line of the check, write "Donation."

What Sells?

What art is currently selling may influence your choice of what you exhibit. Several sources on the internet currently indicate that landscapes, local views, modern and semi-abstract art in this order are the top sellers. This is followed by pets, figure studies, seascapes and wildlife.

Knowing what's in and what's out for the jewelry creators can be very challenging. A whopping 82% of jewelry is purchased in the age group of 16 to 44 years of age. The earring rules but the necklace with solitaire pendant is preferred by 65% of purchasers.

One statement remains consistent, "Paint what you love", you will find your audience. Now back to work everyone...

Sources: Art Marketing News, redbotblog.com



Jewelry by Carol-Ann Koch-Weser

How will you help?

There are many ways to volunteer in order not only maintain but grow the FAA.

Volunteer in the shop!

Give your time to work alongside another volunteer on Fridays, Saturdays, Sundays.

Give an Art Demo - Artists of any media, ages and skills willing to demonstrate and display their talent by creating in the gallery during open hours are requested to contact Carol Ramos, carolkr45@comcast.net

Join the Art for Life Committee who are committed to finding solutions to enable growth of the FAA. Contact: Nancy Yates yatesnk@gmail.com

Volunteer from Home -

Help with Webpage content and or design
Be a part of event planning and support
Assist with marketing
Write for the Newsletter
Seek Grants and partnerships.

Contact: Mary Bobik gmbobik@gmail.com

Be The Artist of the Month and Participate without Leaving Home...

Artist of the Month invites you to submit your latest work to share with members during the online monthly meeting of the FAA.

The selection for submission must meet the criteria as outlined on the FAA webpages at www.fremontartassociation.org.

The August 2024 Artist of the Month winners are displayed top to bottom:
1st place: Vidyut Singhal
Title: Lone Watcher of the Waves
Medium: Acrylic Impasto, gallery wrapped canvas
Size: 16 x 20"
Price: \$450.00

2nd place: Swati Mehta
Title: Petals Of Joy
Medium : Alcohol Inks
Size : 4x4 inches each

3rd place: Mythili Kattupalli
Title: Boundaries
Acrylic on Canvas
Size: 24x30
Not for sale



Focus on ... Artist: Karla Mena

Karla Mena is a member of the FAA and is known for her dynamic screen prints and innovative street art, her work is deeply rooted in themes of social justice, cultural identity, and environmental consciousness.

With Slavic and Hispanic heritage, her art reflects a fusion of diverse cultural influences and symbols, drawing inspiration from the beauty of everyday life.

While Karla is an emerging muralist, she has honed her craft through extensive work in screen printing, producing a wide range of limited-edition artworks that capture the essence of her artistic vision. The pieces are celebrated for their bold imagery and thought-provoking themes.

Karla has actively engaged with the local community through various artistic initiatives, including organizing scavenger hunts and volunteering her time with the Fremont Art Association.

These experiences highlight Karla's dedication to fostering a sense of community and encouraging others



*** WE THE PEOPLE ***
DEFEND * DEMOCRACY

Contact Karla to engage with her on any aspect of her art
kmena9247@gmail.com.

Her professional experience includes:

Screen Printing and Design: Karla has developed a unique portfolio of screen-printed t-shirts, posters, and other merchandise, each piece reflecting their commitment to high-quality, original art that resonates with contemporary social themes.

Karla's work is characterized by a careful balance of rebellion and reflection, challenging audiences to see beyond her artistic repertoire, their commitment to creating meaningful and accessible art remains at the forefront of her practice.

Portfolio Highlights:

- **Limited Edition Screen Prints:** An array of bespoke designs featuring themes of equality, mental health, and environmental awareness.
- **Interactive Art Projects:** Community-oriented initiatives designed to engage and educate, bridging the gap between art and everyday life.
- **Emerging Muralist:** Focused on expanding her skills in mural creation, Karla seeks opportunities to collaborate on projects that align with her vision and values.



Let's Keep Our Eyes Open...for New Members

To sustain the FAA new members are needed. Be an ambassador of the FAA by talking to emerging or established artists at art shows and markets. If you have a website or other social media page, please consider adding a link to the FAA web pages. Keep in mind the advantages of membership.

- Exhibit and sell your artwork,
- Participation and reduced prices for the Annual Art Show
- Receive updated event information, classes, and community happenings.

For additional information contact Carol Ann Koch-Weser, cakwca@comcast.net

[More art from Karla Mena!](#)

Community Art Events

Danville - Art in the Park: August 19, 2024. A community event featuring local artists displaying and demonstrating their artwork. - Town Green, Danville, CA

Artists Opening Reception: October 12, 2024. An event to meet local artists and view their latest creations- Location: Village Theatre Art Gallery, 233 Front Street, Danville, CA.

Pleasanton - First Wednesday Street Party: Monthly event featuring local artists, crafters, and live demonstrations in downtown Pleasant

Palo Alto Festival of the Arts: August 24-25, 2024. This festival will feature over 300 artists, live music, and interactive art demos on University Avenue.

Livermore ArtWalk: October 12, 2024. A city-wide event featuring local artists and live art demos throughout downtown Livermore.

Fremont: Olive Hyde Art Gallery 123 Washington, in collaboration with The Northern California Women's Caucus for Art : WOMEN CREATE SPACE:

A Celebration of Sculpture and Other Three-Dimensional Works by Bay Area Women Artists, Virtual Exhibit: Thursday, August 8 – Saturday, October 5

Exhibition Dates: Thursday, August 15 – Saturday, October 5